

# **Privacy Policy**

Milwaukee Valve Co., LLC values your trust when visiting our Websites or doing business by email, phone, fax or direct mail. We value your trust and take your privacy seriously. This Privacy Policy outlines the responsible manner in how we may collect or use information about you.

You can generally browse our Websites without providing any personal information. There are only a few places where we request a small amount of personal information and we want to make sure that you understand what that information is used for and how it will be protected.

#### Information Collected

Milwaukee Valve's data collection practices are as follows:

Milwaukee Valve collects personal and non-personal information about its users in order to provide you with the latest product information, promotional offers, and newsletters that we believe you may find useful. We do not rent or sell your information to third parties. We may share this information with online partners to develop statistical measurements that evaluate effectiveness of our communications and develop ongoing enhancements to provide timely and relevant data.

You must be 18 years or older to submit any personal information.

### **Consent and Preferences**

Opt-in/Opt-out - Milwaukee Valve will not send you promotional e-mail communications unless you have indicated otherwise using an "Opt-In" preference. Generally, you can indicate your opt-in preference when your email information is collected through an online registration form, questionnaire or by other means. At any time, if you prefer not to receive communications from Milwaukee Valve, there is more than one way to choose an "Opt-Out" preference. If you receive marketing e-mail blasts, you have the ability to click on an opt-out link.

#### Cookies

Milwaukee Valve uses cookies to help us identify your computer and to improve your overall experience. We may use cookies to collect non-personal information about your visit to our Websites in order to improve service. The information gathered will enable us to measure the effectiveness of our Websites and marketing campaigns. Cookies are a common operating procedure for most websites. Your browser gives you the option to reject cookies or to notify you when you receive a cookie. However, disabling cookies can generally affect the browser's performance and could limit or hinder your experience on our Website. Please consult your browser software to learn more about these settings.



## **Changes to our Privacy Policy**

Milwaukee Valve reserves the right to make changes to this Privacy Policy without notice at any time and your continued use of our Website signifies your acceptance of any changed items or <u>Terms of Use</u>. If you do not agree with our Privacy Policy for our Website, your sole remedy is to discontinue your use of the Website.

## **Privacy Notice**

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